



More information



Registration website

### Contact person :

Center for International Internship Development, Tunghai University  
Ariel Chen  
TEL : 0905-665-238  
Email : hsingyu@thu.edu.tw

### How to enter the contest

1. College students or recent graduates under the age of 30. All nationalities are welcome, and foreigners are encouraged to enter the contest.
2. Entrants compete in teams consisting of a maximum of 5 members, who can be of different ages. Each team comes up with its own name. Each individual entrant can only be part of one team.

### Registration

Registration is completed by filling out an online google doc and uploading the attached "GIFT Marketing Contest Release Form" and the marketing proposal and video to a designated cloud drive:

### Contest rules

1. First round  
Marketing proposal:30%  
Votes for marketing video : 30%  
The number of GIFT student members recruited :40%
2. Final round  
The 10 teams that advance to the final round will do a presentation on the idea, implementation, and results of the marketing proposal for the judges  
Presentation content 40%  
Response to questions 50%  
Public feedback: 10%



MOE PROJECT

# SAILING

INTO UNCHARTED WATERS

**GLOBAL INTERNSHIP  
FACILITATION OF TAIWAN, GIFT  
MARKETING CONTEST**

### Prizes

1. Champion (1 team): Prize money of NT\$100,000 and one reward plaque. Recipients become "elite" members of the GIFT platform.
2. Honorable mentions (4 teams): each team gets prize money of NT\$10,000 and one reward plaque. Recipients become "elite" members of the GIFT platform.
3. Every person that is a member of one of the teams in the final round will receive prize money of NT\$2,000. The maximum amount each team can receive is NT\$10,000.

### Important Dates

- 1.Registration and uploading of submissions must be completed by February 1, 2020.
- 2.Voting on marketing video and counting of recruited GIFT members:  
Votes casted and members recruited between February 4, 2020 and March 9, 2020 will be counted for first-round scoring.
- 3.The sponsor will notify the teams in the final round of the date of the final round.

Advised by the Ministry of Education

Sponsored by the Center for International Internship Development of Tunghai University

Co-organized by :

Media : Commonwealth Magazine

Academia : National Chengchi University, Fu Jen Catholic University, National Taiwan University of Science and Technology,

Chaoyang University of Technology, National Changhua University of Education, Tunghai University, Providence University,

Wenzao Ursuline University of Languages, Mingdao University, China University of Technology

Non-profit organizations : Wold Vision Taiwan , Eden Social Wwlfare Foundation , Association of Sustainable Social Enterprise of Taiwan